



Martenitsa Spirit

HANDMADE | CULTURAL | CROCHET ACCESSORIES

MartenitsaSpirit.com

@MARTENITSASPIRIT



945



219



61



451

ABOUT ME

I am Iva, the founder of Martenitsa Spirit. I started this handmade shop as a way to share a beautiful Bulgarian tradition with the world: Martenitsa. All our pieces are crocheted by hand by me in Scarsdale, U.S. Every bracelet, brooch, or charm is made with love, meaning, and a touch of history. When you shop Martenitsa Spirit, you are not just supporting handmade—you are helping keep a centuries-old tradition alive.



84%

From US

80.5K

Reach

80%

Women

549

Website Views

ABOUT MARTENITSA SPIRIT

Martenitsa Spirit offers handmade crochet Martenitsa bracelets, friendship bracelets, earrings, and seasonal gifts rooted in Bulgarian culture. The shop blends heritage with modern design, making each piece meaningful yet stylish. Our products are perfect for spring gifting, cultural education, and those who appreciate meaningful handmade items. We also cater to wholesale buyers, dropshippers, and retailers looking to carry something unique and culturally significant.

LET'S WORK TOGETHER

Whether you are looking to feature a culturally meaningful product, support handmade artists, or introduce your audience to a fresh gift idea, I would love to work with you. Options below can be tailored to your campaign goals.

FEATURED PRODUCTS

CROCHET MARTENITSA



CROCHET EARRINGS



EVERYTHING IS HANDMADE



BANNER AD SPACE

\$55

Monthly sidebar ad on Martenitsa Spirit blog or wholesale interest page. Size: 350x350.

CONTENT CREATION

\$150

Feature your product, brand, or service in a video or blog post on our website and promotion across our social platforms.

INSTAGRAM POST

\$100

Get your product or story featured via post, reel, and/or story across @martenitsa_spirit.

SPONSORED VIDEO

\$200

YouTube Short or long form video promoting your brand, product, or a collaboration with Martenitsa Spirit.